

# ARCHETYPE

# Sage

*In a few words...*

You are knowledgeable & wise. Motivated by a deep hunger for truth, you investigate & search for answers.

**TRAITS**  
*the brand is*

**VALUES**  
*the brand believes in*

Wise

Truth

Understanding

Perspective

Knowledgeable

Expertise

*"Knowledge speaks, but wisdom listens."*

*Jimmy Hendrix*

SOME  
FAMOUS BRANDS



The Gazette

For more information on your Brand or Archetype and other services,  
contact us at [info@sivamarketing.ca](mailto:info@sivamarketing.ca)

514.667.8664 | 1.866.602.2334

